

Message Text

UNCLASSIFIED

PAGE 01 TOKYO 03574 150313Z
ACTION EA-09

INFO OCT-01 ISO-00 EB-08 /018 W
-----150314Z 032628 /75

P R 150209Z MAR 77
FM AMEMBASSY TOKYO
TO USDOC WASHDC PRIORITY
INFO SECSTATE WASHDC 6120

UNCLAS TOKYO 3574

E.O. 11652: N/A
TAGS: BEXP, JA
SUBJECT: IN-STORE PROMOTION - JAPAN, FY 1977

REF: (A) TOKYO 2589 (B) GLICK/JOHNSON TELCON 3/2/77
(C) USDOC 03937

TOTAL IN-STORE BUDGET OF 38,200 DOLLARS FOR FY 1977 APPORTIONED
AS FOLLOWS: DAIEI, 16,600 DOLLARS; ITO-YOKADO, 14,100 DOLLARS;
ISETAN, 7,500 DOLLARS. WE WILL SIGN CONTRACTS WITH EACH UPON
RECEIPT OF FUNDING CITATIONS.
SHOESMITH

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Sent Date: 15-Mar-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977TOKYO03574
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770087-1037
Format: TEL
From: TOKYO
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19770357/aaaabxvx.tel
Line Count: 35
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: a6fd80b7-c288-dd11-92da-001cc4696bcc
Office: ACTION EA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 1
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 77 TOKYO 2589
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 05-Oct-2004 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 3099104
Secure: OPEN
Status: NATIVE
Subject: IN-STORE PROMOTION - JAPAN, FY 1977
TAGS: BEXP, JA
To: COM
Type: TE
vdkgvwkey: odb://SAS/SAS.dbo.SAS_Docs/a6fd80b7-c288-dd11-92da-001cc4696bcc
Review Markings:
Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
22 May 2009
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009